

**TED<sup>x</sup> Coventry**

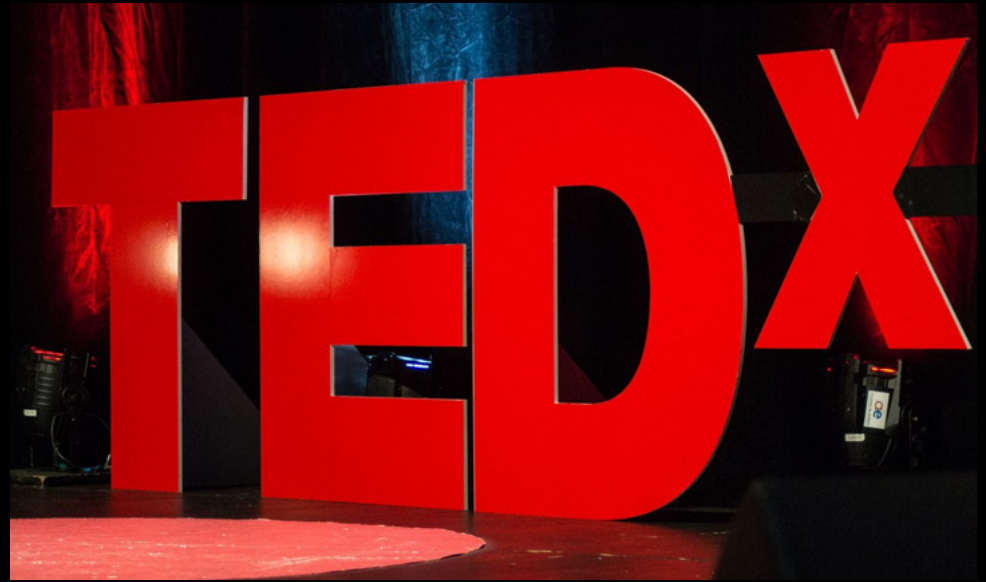
x = independently organized TED event

**REVIVE**

**SPONSORSHIP  
INFORMATION PACK**

**29TH FEBRUARY 2020  
BELGRADE THEATRE**

# WHAT IS



In the spirit of 'ideas worth spreading', TEDx is a programme of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talk videos and live speakers combine to spark deep discussion and connection.

These community-based events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx programme, but individual TEDx events are self-organized (subject to certain rules and regulations).

# WELCOME TO TEDxCOVENTRY 2020

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[www.tedxcoventry.com](http://www.tedxcoventry.com)

# WHAT TO EXPECT THIS YEAR

The ultimate brain spa experience - **TEDxCoventry 2020** will give you the unique opportunity to listen to inspirational speakers that spark deep conversation, thought provoking discussion and inspiration over a day. Live performances and presenters will immerse you in the utmost **TEDx** experience.

The event, themed **Revive**, will be showcased at The Belgrade Theatre, showcasing once rebooted what this City meant to its dwellers and for those who adopted it as their home. Talks throughout the day will touch on a variety of subjects including technology, innovation, youth foundations, and much more...

Our vision is to create a **TEDxCoventry** as a brand which represents Coventry, its diversity, its shortcomings, its heritage, its achievements, and much more... We need to change perspectives!

In addition to watching, talking, performing or volunteering, local businesses and individuals will be participating in **TEDxCoventry** by sponsoring the event. By becoming a sponsor, you will be a part of something great for Coventry, help inspire and have your business associated with a global brand in your city.

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# GET INVOLVED AS SPONSOR

**TEDxCoventry** have various options available to enable a variety of businesses to get involved with this fantastic event for the city and impact their community. To get exposure in the city they work hard to revive and showcase it globally by associating with brand **TED**.

With flexible options available we feel this will give the freedom to any business, large or small to contribute and be a part of this great event.

There is space for two main sponsors and selection of secondary sponsorship available, giving your company the opportunity to throw limelight on your business through number of cost-effective options.

A full day of engaging presentations held at the iconic Belgrade Theatre for a second year running, we are growing as an event, and would like to invite you along to share in our continued efforts to give the people of the city of Coventry their version of this award winning, worldwide inspirational event.

# MAIN SPONSOR

WE HAVE THE AVAILABILITY FOR TWO MAIN SPONSORS AT OUR 2020 EVENT.

BEING ONE OF THE MAIN SPONSORS YOU WILL RECEIVE:

Website (logo, small description and link)

Logo on TEDx Subscriber E-mails

Audience Lanyard Attachment

Stall at Fringe Event

Goodie bag Freebie/Promo (no print/artwork)

Handout Programmes Inserts

Free tickets to the event x 3

Company logo on YouTube video.

Discount to produce short video to promote on your social media channels

**You Pay:  
£1,300.00**

# SECONDARY SPONSOR

SECONDARY SPONSORSHIP HAS MORE COST EFFECTIVE OPTIONS:

Website (logo, small description and link)

Logo on TEDx Subscriber E-mails

Goodie bag Freebie/Promo (no print/artwork)

Free ticket to the event x 1

**You Pay:  
£350.00**

# ADDITIONAL SPONSORSHIP OPTIONS

WE HAVE SMALLER OPTIONS AVAILABLE FOR YOU AND YOUR COMPANY TO HAVE THE CHANCE TO SHOW YOUR SUPPORT.

## **Option 1**

**Company logo on  
website & TEDx subscriber  
emails with links  
£150**

## **Option 2**

**Company logo on  
TEDx subscriber  
e-mails  
£50**

## **Option 3**

**Stall in the foyer  
for the day with Company  
logo on website  
£100**

## **Option 4**

**Goodie bag leaflet inserts  
& handout  
£50**



# SPREAD THE WORD SO WE CAN SPREAD THE IDEAS

WE HAVE A LIMIT OF ONLY 100  
TICKETS BUT YOU GET PRIORITY  
AS A SPONSOR!

So if you would like to purchase extra  
seats for members of your company  
or clients please let us know.

Cost per ticket  
£27.50

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[www.tedxcoventry.com](http://www.tedxcoventry.com)

# GET IN TOUCH

For more information or to register  
your interest please contact

Event Lead Dav Kaur 07719256485

Sponsor Lead Sam Holland

[info.tedxcoventry.com](mailto:info.tedxcoventry.com)

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